

Creative Director focused on efficient, high-quality design and team collaboration, bringing a hands-on approach to delivering consistent creative across print, digital, and eCommerce channels.

## education

### **Kansas State University | May 2016**

Summa Cum Laude  
B. A. Journalism and Mass Communications  
Emphasis: Advertising  
Business Administration Minor,  
Emphasis: Marketing

## skills

### **Creative & Leadership**

Creative Direction · Art Direction ·  
Team Leadership · Design Strategy ·  
Brand Development

### **Design & Production**

Graphic Design · Typography ·  
Print & Digital Design · Packaging ·  
Promotional Products

### **Design Tools**

Adobe Creative Suite (Illustrator ·  
Photoshop · InDesign, Lightroom,  
AfterEffects · Acrobat · Adobe Express,  
Firefly) · Canva · Potoroom ·  
MailChimp · Constant Contact

### **eCommerce & Platforms**

BrightSites · OrderMyGear ·  
Formstack · WordPress ·  
HTML (basic front-end editing  
& email/web updates) · Shopify  
(working proficiency)

### **Business & Operations**

Project Delegation · Workflow  
Management · Art Billing ·  
Cross-functional Collaboration

### **Additional**

Google Workspace · Microsoft Office  
(Excel – working proficiency)

## experience

### **Grapevine Designs — Promotional Marketing Agency**

*Creative Director | Jan 2025 – Present*  
*Associate Creative Director | Jan 2024 – Jan 2025*  
*Senior Design Manager | Jan 2023 – Jan 2024*  
*Senior Graphic Designer | Jan 2020 – Jan 2023*  
*Creative Specialist (Graphic Designer) | August 2017-Jan 2020*  
*Lenexa, KS*

- Lead a cross-functional team for of 4 Graphic Designers and 1 eCommerce Manager, driving performance, output, and creative quality
- Operate as a hands-on creative leader, producing 2–3 projects daily while overseeing full team workload
- Led execution of 4,625+ art projects in 2025, demonstrating high-volume production leadership
- Spearheaded development and deployment of 145+ eCommerce promotional merchandise stores and pop-up shops in 2025, supporting revenue-driving initiatives
- Manage all project intake, prioritization, and delegation, optimizing workflow efficiency across the team
- Partner with sales teams to deliver scalable creative solutions that support client growth and revenue generation
- Generate and manage weekly art billing reports, supporting operational visibility and revenue tracking
- Ensure brand consistency across apparel, promotional products, packaging, product photography, and digital experiences

### **Go Local Interactive — Digital Marketing Agency**

*Junior Art Director | 2017*  
*Design & Brand Coordinator | 2016–2017*  
*Design Intern | 2016*  
*Overland Park, KS*

- Designed branded marketing collateral, digital assets, and website mockups across 8+ client accounts, ensuring alignment with client objectives and brand standards
- Contributed to internal brand strategy and consistency across marketing campaigns by supporting photography, videography, and social media initiatives
- Assisted in the research, design, and launch of a corporate rebrand, supporting internal brand evolution and rollout

### **CommunityAmerica Credit Union**

*Graphic Design Intern | Summer 2015*  
*Lenexa, KS*

- Assisted in design and production of print and digital brand communication materials

### **Camp Fire National Headquarters**

*Graphic Design Intern | Summer 2015*  
*Kansas City, MO*

- Designed promotional and informational materials for nonprofit campaigns and various marketing initiatives