

Creative Director focused on efficient, high-quality design and team collaboration, bringing a hands-on approach to delivering consistent creative across print, digital, and eCommerce channels.

education

Kansas State University | May 2016

Summa Cum Laude
B. A. Journalism and Mass Communications
Emphasis: Advertising
Business Administration Minor,
Emphasis: Marketing

skills

Creative & Leadership

Creative Direction • Art Direction •
Team Leadership • Design Strategy •
Brand Development

Design & Production

Graphic Design • Typography •
Print & Digital Design • Packaging •
Promotional Products

Design Tools

Adobe Creative Suite (Illustrator •
Photoshop • InDesign, Lightroom,
AfterEffects • Acrobat • Adobe Express •
Firefly) • Canva • Potoroom •
MailChimp • Constant Contact

eCommerce & Platforms

BrightSites • OrderMyGear •
Formstack • WordPress •
HTML (basic front-end editing
& email/web updates) • Shopify
(working proficiency)

Business & Operations

Project Delegation • Workflow
Management • Art Billing •
Cross-functional Collaboration

Additional

Google Workspace • Microsoft Office
(Excel – working proficiency)

experience

Grapevine Designs — Promotional Marketing Agency

Creative Director | Jan 2025 – Present

Associate Creative Director | Jan 2024 – Jan 2025

Senior Design Manager | Jan 2023 – Jan 2024

Senior Graphic Designer | Jan 2020 – Jan 2023

**Creative Specialist (Graphic Designer) | August 2017-Jan 2020
Lenexa, KS**

- Lead a cross-functional team for of 4 Graphic Designers and 1 eCommerce Manager, driving performance, output, and creative quality
- Operate as a hands-on creative leader, producing 2–3 projects daily while overseeing full team workload
- Led execution of 4,625+ art projects in 2025, demonstrating high-volume production leadership
- Spearheaded development and deployment of 145+ eCommerce promotional merchandise stores and pop-up shops in 2025, supporting revenue-driving initiatives
- Manage all project intake, prioritization, and delegation, optimizing workflow efficiency across the team
- Partner with sales teams to deliver scalable creative solutions that support client growth and revenue generation
- Generate and manage weekly art billing reports, supporting operational visibility and revenue tracking
- Ensure brand consistency across apparel, promotional products, packaging, product photography, and digital experiences

Go Local Interactive — Digital Marketing Agency

Junior Art Director | 2017

Design & Brand Coordinator | 2016–2017

Design Intern | 2016

Overland Park, KS

- Designed branded marketing collateral, digital assets, and website mockups across 8+ client accounts, ensuring alignment with client objectives and brand standards
- Contributed to internal brand strategy and consistency across marketing campaigns by supporting photography, videography, and social media initiatives
- Assisted in the research, design, and launch of a corporate rebrand, supporting internal brand evolution and rollout

CommunityAmerica Credit Union

Graphic Design Intern | Summer 2015

Lenexa, KS

- Assisted in design and production of print and digital brand communication materials

Camp Fire National Headquarters

Graphic Design Intern | Summer 2015

Kansas City, MO

- Designed promotional and informational materials for nonprofit campaigns and various marketing initiatives